RESOLUTION 15-73

A RESOLUTION OF THE CITY OF PANAMA CITY BEACH
RELATED TO THE "PANAMA CITY BEACH MARATHON";
AUTHORIZING TEMPORARY ROAD CLOSURES ON
PORTIONS OF FRONT BEACH ROAD ON SATURDAY,
DECEMBER 5, 2015 FOR THE EVENT.

WHEREAS, the Panama City Beach Chamber of Commerce is hosting the
Panama City Beach Marathon (the "Event", formerly the Run For The Redfish Half
Marathon and 5K race) on Saturday, December 5, 2015, in Panama City Beach; and

WHEREAS, the Event necessitates careful traffic control and extraordinary
usage of certain sections of Front Beach Road (U.S. Highway 98A) within the corporate
limits of Panama City Beach.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL of Panama City
Beach that, during the hours of 6:00 A.M. and 12:00 P.M., on Saturday, December 5,
2015, all traffic on Front Beach Road (US Hwy 98A) from Pier Park Drive to South
Thomas Drive, and on South Thomas Drive to the Eastern most City limits, shall be
rerouted or otherwise controlled in accordance with the attached map which
accompanies this Resolution to accommodate the Event.

PASSED, APPROVED AND ADOPTED in regular session of the Panama City
Beach City Council this ___26th__ day of March, 2015.

CITY OF PANAMA CITY BEACH

By: Gayle F. Oberst, Mayor

ATTEST:

Holly J. White, City Clerk
Jo Smith, Deputy City Clerk
Good Morning Jo

What do I need to do to get our marathon route on the agenda for approval at the next council meeting or in April? I've attached the route and included some info at in this email. We've met with Chief Whitman already and got his blessing.

The Panama City Beach Chamber of Commerce has hosted the Run for the Redfish Half Marathon and 5k since 2012. Each year the event has grown with over 900 participants in 2014. In 2015 the Run for the Redfish Half Marathon will become the Panama City Beach Marathon with the addition of a full marathon to coincide with the half marathon and 5k. The event will be held on Saturday December 5th at 7:00 a.m and conclude at 11:00 a.m. The race begins and ends at Pier Park and has become a beneficial event for the shoulder season. This year we are redirecting the race to head to the eastern end of the beach to accommodate the additional distance needed for a full marathon and have a lower traffic impact by avoiding HWY 79 and 98.

To accommodate the runners involved in the marathon, half marathon, and 5k it is necessary to close the east bound lane of Front Beach Road and portions of Thomas drive to St. Andrews state park. These approvals are necessary for the PCB Chamber to secure FDOT permits. Please see attached route map. The half marathon and 5k will utilize the marathon course thus having no additional impact on city and county roads.

Thanks!

Lance Allison, CCE, IOM
President/CEO
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Marathon Coming to Panama City Beach in 2015

The Panama City Beach Chamber of Commerce and Road Race Consultants are proud to be organizers of the inaugural Panama City Beach Marathon. Set for Saturday, December 5, 2015, the 26.2 mile race will become a staple for the community and attract thousands of both residents and visitors to Panama City Beach.

Due to the persistent popularity and demand for the Panama City Beach Chamber’s prior event, Run for the Redfish, Half-Marathon and 5K, the addition of the full-marathon and renaming of the event to the Panama City Beach Marathon was anticipated.

“We are excited at the rate Run for the Redfish has evolved,” Beach Chamber President/CEO, Lance Allison, stated. “This growth aligns us with the Panama City Beach CVB in their efforts to attract more visitors during the shoulder season. Marathon runners are serious about their sport and typically have the financial means to have a significant impact on our members businesses.”

The new partnership between the Panama City Beach Chamber of Commerce and Road Race Consultants is a tremendous opportunity for both organizations. “The Panama City Beach Marathon will showcase our beautiful coast and bring communities together,” Co-Race Director, Amy Mann, says. “The marathon will attract runners from across the nation and allow them to challenge themselves and compete in a very desirable coastal destination.”

While many details remain to be released, the Panama City Beach Marathon will give running fanatics the opportunity to test their limits while running alongside the beautiful Gulf of Mexico. The Panama City Beach Marathon will comprise the 13.1 mile half-marathon and 5K races as a result of the merging and renaming of Run for the Redfish. Registration will become available in early 2015.

Sponsorship opportunities are available. If interested in being a part of the Panama City Beach Marathon, please contact Catherine Collins at Catherine@pcbeach.org or call (850) 235-1158.


3/5/2015